

17.35 Summary statistics of motion picture theatre operations, 1969 and 1970

Item		1969			1970		
		Regular	Drive-in	Total	Regular	Drive-in	Total
Establishments	No.	1,157	271	1,428	1,156	279	1,435
Receipts from admissions	\$'000	102,363	15,658	118,020	111,692	17,047	128,738
Amusement taxes	"	7,485	1,033	8,519	8,111	1,118	9,228
Paid admissions	'000	78,918	11,308	90,226	80,826	11,489	92,315
Employees							
Male	No.	5,949	1,543	7,492	5,850	1,470	7,320
Female	"	5,040	1,367	6,407	4,775	1,296	6,071
Salaries and wages	\$'000	22,918	3,866	26,784	25,545	4,511	30,056

17.36 Summary statistics of film exchanges, 1967-70

Item		1967	1968	1969	1970
Companies	No.	57	56	52	53
Exchange offices	"	116	120	117	112
Average employees					
Male	No.	376	351	393	345
Female	"	387	410	453	392
Salaries and wages					
Male	\$	3,196,152	3,149,205	3,507,470	3,489,109
Female	\$	1,471,448	1,584,594	1,746,953	1,816,300
Receipts					
Film rentals	\$	56,099,098	64,186,740	61,788,467	65,582,753
Sale of advertising	\$	34,494	25,893	24,370	52,856
Other sources	\$	417,647	440,585	996,770	499,812

17.37 Summary statistics of power laundries and dry-cleaning and dyeing plants, by source of receipts and by province, 1968-70

Item		Power laundries			Dry-cleaning and dyeing plants		
		1968	1969 ¹	1970	1968	1969 ¹	1970
Plants	No.	378	..	359	2,176	..	2,197
Employees	"	13,734	..	11,795	20,754	..	17,429
Male	"	4,663	..	4,136	7,245	..	6,014
Female	"	9,071	..	7,659	13,509	..	11,415
Salaries and wages	\$'000	50,312	53,737	50,102	74,294	74,036	68,657
Cost of materials and supplies	"	8,660	9,033	7,113	17,668	17,890	16,262
Receipts	\$'000	108,715	111,310 ²	107,773	161,914	164,669 ²	152,323
Laundry	"	39,313	37,734 ²	35,561	26,255	24,371 ²	20,775
Cleaning	"	13,139	13,691 ²	11,773	124,120	130,254 ²	122,194
Rental services	"	50,622	53,874 ²	55,531	1,357	1,811 ²	1,091
All others	"	5,641	6,011 ²	4,908	10,182	8,233 ²	8,263
Province	\$'000	108,715	111,310 ²	107,773	161,914	164,669 ²	152,323
Newfoundland	"	488	1,779	..	1,817
Prince Edward Island	"	726	544	..	507
Nova Scotia	"	1,420	..	1,915	5,192	..	4,539
New Brunswick	"	1,888	..	1,534	3,071	..	2,914
Quebec	"	28,420	..	24,795	38,710	..	36,979
Ontario	"	44,785	..	49,519	70,554	..	65,584
Manitoba	"	3,529	..	3,486	7,790	..	7,822
Saskatchewan	"	1,940	..	1,828	5,507	..	4,671
Alberta	"	8,828	..	8,667	13,293	..	12,536
British Columbia ³	"	17,179	..	15,542	15,473	..	14,954

¹ The 1969 survey of power laundries and dry-cleaning and dyeing plants utilized a sampling approach; as a result, some of the information presented in earlier years was not available for 1969.

² Based on a percentage distribution of total receipts.

³ Includes Yukon Territory and Northwest Territories.

17.38 Summary statistics of advertising agencies, 1967-70

Item		1967	1968	1969	1970
Firms	No.	176	171	163	194
Employees	"	5,138	4,919	4,876	4,850
Male	"	2,618	2,511	2,502	2,497
Female	"	2,520	2,408	2,374	2,353
Salaries and wages	\$'000	44,034	44,651	46,629	49,209
Billings	"	429,595	426,145	456,143	470,352
Advertising billings	"	420,092	416,628	450,332	462,732
Production work	"	4,753	5,185
Market surveys, etc.	"	4,749	4,332	5,810	7,620
Gross revenue	"	72,835	72,476	78,874	82,896
Advertising billings	"	63,118	62,649	73,225 ¹	78,067 ¹
All other sources	"	9,716	9,828	5,649	4,829
Net revenue	"	6,020	4,744	9,389	7,670

¹ Gross revenue on production work done by agency staff now included under "advertising billings" rather than "all other sources".